

Editorial Calendar

Each issue will offer compelling articles that span all functions of the supply chain.

	QUARTER 1 2009	QUARTER 2 2009	QUARTER 3 2009	QUARTER 4 2009
SUPPLY CHAIN PROFILE	Excellence in Execution	Attributes of High Achievers	How Top Companies Win	Becoming Best in Class
GLOBAL DEVELOPMENTS	International Network Design	Multinational Management	Cross-Culture Collaboration	Managing Trade Flows
TECHNOLOGY TRENDS	Breakthroughs That Matter	Next-Generation Solutions	Transformational Tools	Catching the Wave of Innovation
MANUFACTURING	Supporting the Customer Base	Best Practices to Follow	Beyond Lean?	Enterprise Synchronization
STRATEGIC VISIONS	Creating Shareholder Value	Transforming the Organization	The Challenge of Optimization	Seizing the Right Opportunities
PROCUREMENT FOCUS	Evaluating Suppliers	The Ways of the Wise	Calculation of True Value	Smart Sourcing
LOGISTICS LEADERSHIP	Optimizing for Efficiency	Determining Top Priorities	Increasing Inventory Velocity	Enhancing Customer Service
AD CLOSE	February 20	May 22	August 21	November 13