



# 2012 Rainmakers and Thought Leaders

## The 2012 *Supply Chain Quarterly* / DC VELOCITY Thought Leaders & Rainmakers Networking Dinner

Take advantage of a unique and exclusive opportunity to position your company and gain invaluable visibility at the premier invitation-only event of the Council of Supply Chain Management Professionals' Annual Global Conference.

Our third Annual *Supply Chain Quarterly* / DC VELOCITY Thought Leaders & Rainmakers Networking Reception and Dinner is an intimate gathering of a select group of fewer than 100 logistics and supply chain professionals who have been recognized in the pages of DC VELOCITY as either Thought Leaders or Logistics Rainmakers.

Adding even further value, based on your level of sponsorship, you will also receive extraordinary and exclusive value-adds with sponsorship positions in our DCV-TV "Meet the Rainmakers" video series that will not only further enhance your company's brand awareness, but also deliver actionable, highly-qualified sales leads for your products and services.

A very limited number of sponsorships are available. Don't miss out. Call your *Supply Chain Quarterly* / DC VELOCITY ad representative today and reserve your spot.

## SPONSOR PACKAGES

The event will take place Tuesday evening during CSCMP's Annual Global Conference with a welcome reception at 6:30 followed by dinner at 7:30.

### SPONSORSHIPS - Three levels

#### i. Silver (four available) - \$3,995 (net)

1. Inclusion of your sponsorship and logo on invite
2. Logo on signage:
  - a. At entrance (22" x 28")
  - b. At bar(s) (22" x 28")
  - c. Sign on lectern (size TBD)
3. Inclusion of logo on post-event e-mail survey of group
  - a. Aggregate results of survey provided to sponsors
4. Right of first refusal and price-lock for 2013 sponsorship
5. Literature/brochure distribution at entrance
6. Free website banner for one month on DCV-TV's "Meet the Rainmakers" video Q&A page and on the SCQ website
  - a. Publisher selects from available space on SCQ
7. One free "DCV-TV This Week" e-newsletter sponsorship
  - a. Features weekly "Meet the Rainmakers" video segment

#### ii. Gold (two available) - \$6,575 (net)

1. All Silver Sponsor benefits PLUS:
2. Free website banner for three months on DCV-TV's "Meet the Rainmakers" video Q&A page and on the SCQ website
  - a. Publisher selects from available space on SCQ
3. Two free "DCV-TV This Week" e-newsletter sponsorships
  - a. Features weekly "Meet the Rainmakers" video segment
4. One free SCQ e-newsletter sponsorship
  - a. Publisher selects from available space

#### iii. Platinum (one available) - \$11,250 (net)

1. All Gold and Silver Sponsor benefits PLUS:
  - a. Literature/brochure distribution at each seat
  - b. Post-event contact info for one-time attendee follow-up
  - c. Name badges with Platinum Sponsor logo
2. Free website banner for six months on DCV-TV's "Meet the Rainmakers" video Q&A page and on the SCQ website
  - a. Publisher selects from available space on SCQ
3. Six free "DCV-TV This Week" e-newsletter sponsorships
  - a. Features weekly "Meet the Rainmakers" video segment
4. Two free SCQ e-newsletter sponsorships
  - a. Publisher selects from available space