

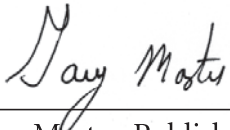
CSCMP's Supply Chain [QUARTERLY]

PUBLISHER'S CIRCULATION STATEMENT

CSCMP's Supply Chain Quarterly
333 East Butterfield Road, Suite 140
Lombard, IL 60148
(630) 574-0985

The numbers set forth in this statement are from September/3rd Quarter 2008 edition of *CSCMP's Supply Chain Quarterly*. As with any magazine, numbers can vary on a daily basis as readers are being added or removed from a list. *The Quarterly* distributes a minimum of 15,000 magazines on a quarterly basis.

We hereby make oath and say that all data set forth in this statement and data that follow are true.



Gary Master, Publisher



Krissy Scordato, Circulation Manager

September 25, 2009

Date signed

September 25, 2009

Date signed

BUSINESS CATEGORY BREAKDOWN OF *CSCMP'S SUPPLY CHAIN QUARTERLY* CIRCULATION

CSCMP's Supply Chain Quarterly is delivered to an audience of 15,000 supply chain executives, including approximately 10,000 paid subscribers who are members of the Council of Supply Chain Management Professionals (CSCMP). In fact, it will be the only publication in the field to reach the entire CSCMP membership. The remainder of the audience will be supply chain decision makers from around the globe who fit the profile of the membership in CSCMP. As the paid circulation grows, so will the reach of the magazine. There will be an emphasis on further developing the global portion of the audience.

TITLE BREAKDOWN OF CSCMP'S SUPPLY CHAIN QUARTERLY

Position within company	Number of Recipients	Percentage
President/CEO/Corporate Office Examples: CEO, President, COO, Chairman of the board	2,700	18.0%
Manager Examples: Distribution Center Manager, Manager of Logistics, Supply Chain Manager, Facility Manager, Operations Manager, Purchasing Manager	4,110	27.4%
Vice President Examples: VP Supply Chain, VP Logistics, VP Distribution, VP Operations, Executive VP	2,790	18.6%
Director Examples: Director of Supply Chain, Director of Logistics, Director of Finance, Director of Transportation, Director of Facilities, Director of Distribution	4,410	29.4%
Staff Specialist	675	4.5%
Supervisor	270	1.8%
Other	45	0.3%

GEOGRAPHIC BREAKDOWN OF CSCMP'S SUPPLY CHAIN QUARTERLY

Region	Number of Recipients	Percentage
New England	476	3.17%
Connecticut	102	
Maine	28	
Massachusetts	268	
New Hampshire	32	
Rhode Island	36	
Vermont	10	

GEOGRAPHIC BREAKDOWN OF *CSCMP'S SUPPLY CHAIN QUARTERLY*

Region	Number of Recipients	Percentage
Middle Atlantic	1,431	9.54%
New Jersey	528	
New York	256	
Pennsylvania	647	
East Central	2,013	13.42%
Illinois	727	
Indiana	122	
Michigan	323	
Ohio	641	
Wisconsin	200	
West Central	562	3.76%
Iowa	43	
Kansas	90	
Missouri	174	
Minnesota	219	
Nebraska	27	
North Dakota	7	
South Dakota	2	
South Atlantic	1,854	12.36%
Delaware	31	
Maryland	140	
Washington, DC	47	
Virginia	272	
West Virginia	1	
North Carolina	312	
South Carolina	93	
Georgia	522	
Florida	436	
East South Central	321	2.14%
Kentucky	78	
Tennessee	206	
Alabama	28	
Mississippi	9	
West South Central	683	4.55%
Arkansas	87	
Louisiana	23	
Oklahoma	3	
Texas	570	

GEOGRAPHIC BREAKDOWN OF *CSCMP'S SUPPLY CHAIN QUARTERLY*

Region	Number of Recipients	Percentage
Mountain	338	2.25%
Montana	1	
Idaho	4	
Wyoming	1	
Colorado	140	
New Mexico	0	
Arizona	114	
Utah	54	
Nevada	24	
Pacific	1,451	9.67%
Alaska	33	
Washington	219	
Oregon	97	
California	1,090	
Hawaii	12	
Total Domestic US	9,129	60.86%
Canada, Mexico, and Puerto Rico	358	2.39%
Europe	482	3.21%
Asia	3,981	26.54%
Other Non-US	457	3.05%
Show and Conference	593	3.95%
TOTAL	15,000	100%