

# [Our Team of Experts]

## [The Editorial Team]

**CSCMP's Supply Chain Quarterly** is the work of a team of veteran journalists with decades of experience reporting and writing on supply chain topics.

**Mitch Mac Donald, Group Editorial Director**, has over 25 years of experience in both the newspaper and magazine businesses. Twice named one of the Top 10 Business Journalists in the U.S., he has served in a multitude of editorial and publishing roles. The leading force behind the launch of *Supply Chain Management Review*, he was that brand's founding publisher and editorial director from 1997 to 2000. Additionally, he has served as news editor, chief editor, publisher, and editorial director of *Logistics Management*, as well as publisher of *Modern Materials Handling*. Mitch is also the president and CEO of AGiLE Business Media, LLC, which publishes *DC VELOCITY*.

**Peter Bradley, Editorial Director**, is an award-winning career journalist with more than three decades of experience in both newspapers and national business magazines. His credentials include seven years as the transportation and supply chain editor at *Purchasing* magazine and six years as the chief editor of *Logistics Management*. Well-known in the logistics and transportation community, he also serves as editorial director of *DC VELOCITY*.

**James A. Cooke, Editor**, has been covering logistics, transportation, and supply chain strategy and technology for more than 25 years. A former editor at *Logistics Management* magazine, he has earned numerous awards for his articles spotlighting supply chain developments and trends. During his tenure at that publication, he served as news editor, international editor, feature writer, technology editor, and executive editor. The founding chief editor of *Supply Chain Management Review*, he is a frequent speaker on the logistics conference circuit.

**Karen Bachrach, Executive Editor**, brings more than two decades of magazine editing and production experience to *CSCMP's Supply Chain Quarterly*. She previously worked at such publications as *Purchasing* and *Logistics Management*. She was also managing editor of *Supply Chain Management Review* from 1997 through 2002. Since 2002, she has been a member of the editorial staff of *DC VELOCITY*.

**Toby Gooley, Managing Editor**, is one of the most experienced members of the logistics trade press—and one of the very few who has actually done the readers' job. Following 10 years working in operations and customer service for export trading and ocean shipping companies, she spent 20 years at *Logistics Management* magazine, where she covered international logistics and managed editorial operations.

**Susan Lacefield, Associate Managing Editor**, has been working for supply chain publications for the past 10 years. Before joining *CSCMP's Supply Chain Quarterly*, she was an associate editor for *Supply Chain Management Review*, where she was responsible for working with contributing authors and editing articles. She also wrote feature articles for *Logistics Management* magazine.

**Madeleine Miller-Holodnicki, Senior Editor and CSCMP Liaison**, is Manager of Communications for the Council of Supply Chain Management Professionals (CSCMP). She also is editor of *CSCMP Supply Chain Comment* and *CSCMP Supply Chain Links*; is the editor of CSCMP's Web site, [cscmp.org](http://cscmp.org); and is a speechwriter. Prior to moving into corporate communications, Madeleine worked in a variety of media, including stints as a radio, television, and newspaper journalist.

**David Maloney, Senior Editor, Special Projects and eContent**, has been a journalist for more than 25 years. Prior to joining *DC VELOCITY* in 2004, he was senior editor for *Modern Materials Handling*. Dave has extensive experience as a broadcast journalist, television producer, and director. He combines a background of reporting on logistics with video-production experience to bring such new features as Web-based videos and Webcasts highlighting distribution and logistics facilities to *CSCMP's Supply Chain Quarterly* readers.

**Steve Geary, Editor at Large**, has more than two decades of experience in global supply chains as an industry executive, consultant, researcher, teacher, and author. He is a partner in Supply Chain Visions, a thought leader in supply chain management and performance measurement, and works extensively with the U.S. Department of Defense. He is also a faculty member and research associate at the University of Tennessee's College of Business Administration.

**Mark Solomon, Editor at Large**, has spent 25 years in transportation, logistics, and supply chain management as a journalist and public relations professional. He has worked in Washington as a reporter for the *Journal of Commerce* and *Traffic World* covering the aviation and trucking industries, the Department of Transportation, Congress, and the U.S. Supreme Court. Most recently, he ran Media-Based Solutions, a public relations firm in Atlanta.

**Keisha Christopher, Director of Creative Services/Production Manager**, has extensive experience in business publication design. She was a member of the creative team that led the redesigns of such magazines as *Logistics Management*, *Industrial Distribution*, *Modern Materials Handling*, and *Supply Chain Management Review*. Keisha has received numerous national Gold awards for design excellence from the American Society of Business Publication Editors and American Graphic Design awards from *Graphic Design: USA*.

**Jeff Thacker, Director of Electronic Media**, has been building Web sites and Web applications and managing e-newsletter development for more than eight years. He joined *DC VELOCITY* in 2004 after five years as a member of the electronic media and production staff at *Supply Chain Management Review* and *Logistics Management*.

## [The Business Team]

**Jim Indelicato, Group Publisher**, is well known in the business publishing field for his long-term experience in the logistics and supply chain markets. A founding principal of AGiLE Business Media, LLC, he served as the founding publisher of *DC VELOCITY*. Prior to that, Jim spent 10 years with Cahners Publishing (now Reed Business Information) with sales and management responsibilities for material handling and supply chain publications, including service as National Sales Manager of *Modern Materials Handling*. Jim is highly regarded for his strong commitment to customer service and his keen market insights and marketing savvy.

**Gary Master, Publisher**, is a founding principal of AGiLE Business Media, LLC and has served as its director of business development since its launch in January 2003. In that role, he was responsible for the management of sales and circulation operations and has been a key driver of new products and initiatives. Prior to joining AGiLE, he was president of Green Associates, a consulting and marketing services firm. A key player in the logistics market for more than 15 years, Gary has a proven track record in market development for his customers and is highly sought after by companies seeking leading-edge insight and marketing strategy.