

[e-Product Rates and Specifications]

[Web Site Sponsorships]

Web page banners include:

Position 1: Left corner box

Rate: \$7,750 net/year
Dimensions: 184x90 px
Accepted file formats: GIF, JPEG, Flash, Rich Media*
Max file size: 25k

Position 2: Right corner box

Rate: \$7,750 net/year
Dimensions: 184x90 px
Accepted file formats: GIF, JPEG, Flash, Rich Media*
Max file size: 25k

Position 3: Leaderboard

Rate: \$12,500 net/year
Dimensions: 728x90 px
Accepted file formats: GIF, JPEG, Flash, Rich Media*
Max file size: 45k

Position 4: Medium rectangle

Rate: \$10,250 net/year
Dimensions: 300x250 px
Accepted file formats: GIF, JPEG, Flash, Rich Media*
Max file size: 40k

*Flash files must be accompanied by a backup GIF/JPEG and should use the clickTAG variable. Accepted forms of Rich Media (3rd party vendors): DoubleClick Motif, PointRoll, Viewpoint (Unicast), EyeBlaster.

[e-Newsletter Sponsorships]

Supply Chain Executive Insight e-newsletter

Transmitted monthly, **Supply Chain Executive Insight** is our new e-newsletter for 2010, reflecting readers' desire for more information about their market and their profession from the standard-bearer for groundbreaking, supply chain-focused content, **The Quarterly**. As a value-add, **Supply Chain Executive Insight** transmits not only to all 15,000 subscribers to our print edition but also to 50,000 other global supply chain professionals with proven buying influence for supply chain-related products and services.

Position 1

Rate: \$4,500 net
Dimensions: 300x250 px
Accepted file types: GIF, JPEG; no rich media; animation must not loop more than 3 times
Max file size: 40k
Text: 300 characters maximum, including spaces

Position 2

Rate: \$3,250 net
Dimensions: 300x250 px
Accepted file types: GIF, JPEG; no rich media; animation must not loop more than 3 times
Max file size: 40k
Text: 300 characters maximum, including spaces

Position 3

Rate: \$2,575 net
Dimensions: 180x150 px
Accepted file types: GIF, JPEG; no rich media; animation must not loop more than 3 times
Max file size: 40k
Text: 300 characters maximum, including spaces

CSCMP's Supply Chain Quarterly PREVIEW e-newsletter

Transmitted the same day each print issue of **The Quarterly** is mailed, this companion e-newsletter gives readers a quick look at the new issue—and provides sponsors qualified leads.

Position 1

Rate: \$3,500 net
Dimensions: 300x250 px
Accepted file types: GIF, JPEG; no rich media; animation must not loop more than 3 times
Max file size: 40k
Text: 300 characters maximum, including spaces

Position 2

Rate: \$2,750 net
Dimensions: 300x250 px
Accepted file types: GIF, JPEG; no rich media; animation must not loop more than 3 times
Max file size: 40k
Text: 300 characters maximum, including spaces

Position 3

Rate: \$1,975 net
Dimensions: 180x150 px
Accepted file types: GIF, JPEG; no rich media; animation must not loop more than 3 times
Max file size: 40k
Text: 300 characters maximum, including spaces