

# [2010 Editorial Calendar]

Each issue will offer compelling articles that span the functions of the supply chain.

	Q1 / 2010	Q2 / 2010	Q3 / 2010	Q4 / 2010
<b>Supply Chain Leader Profile</b>	Excellence in execution	Creating competitive advantage	Winning strategies	Becoming best in class
<b>Global Developments</b>	International leadership	Multinational management	Cross-country collaboration	Flattening the world
<b>Technology Trends</b>	Comprehensive connectivity	Next-generation solutions	Transformational tools	Breakthroughs that matter
<b>Manufacturing</b>	Flow management	Continuous improvement	Frameworks for success	Enterprise synchronization
<b>Strategic Visions</b>	Leveraging networks	Achieving change	Value chain design	Managing supply chain partners
<b>Procurement Focus</b>	The price-value relationship	Matching supply to global demand	Customer-supplier relations	Smart sourcing
<b>Logistics Leadership</b>	Optimizing performance	Improvement initiatives	Orchestrating relationships	Enhancing customer service
<b>Ad Close</b>	February 19	May 21	August 20	November 9
<b>Bonus Distribution</b>	CSCMP Europe 2010	CSCMP Annual Global Conference	CSCMP Annual Global Conference AME Annual Conference	ProMat 2011